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## **EUROPEAN PATENT APPLICATION**

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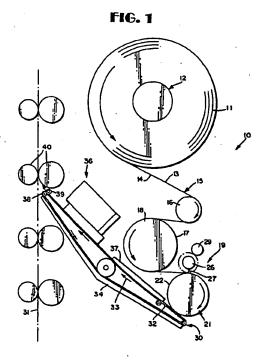
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- Method and apparatus for handling linerless label material.
- (57) Linerless labels (24) are produced by feeding a tape (11) having a release coated face (14) and an adhesive face (13) to a hardened anvil vacuum cylinder (21), utilizing a non-stick circumferential surface feed roll (18). A knife blade (27) on a cutting cylinder (26) is rotated into contact with the tape at the anvil cylinder to cut the tape into linerless labels. and release liquid is applied (at 29) to the blade after each cut. From the anvil cylinder the labels are deposited on a plurality of spaced conveyor tapes (32) of circular cross section with the adhesive faces contacting the conveyor tapes. A vacuum chamber (34) assists in holding the labels on the conveyor tapes. The release coat faces of the labels conveyed by the conveyor tapes may be heated and then printed with hot melt ink from an ink jet printer (36). The labels are separated from the conveyor tapes using a peeler roll (39) and non-stick stripper rings (38), and then imm diately contact a moving web (31) or other elements to which they are to be applied, with the label and web passing through nip rolls (40) to activate the pressure sensitiv adhesiv .



# BACKGROUND AND SUMMARY OF THE INVENTION

Because they are I ss xpensive and more labels can be provided in a roll than conventional labels with release liners, linerless labels are achieving increased popularity. Equipment for applying linerless with rewettable or thermal sensitive adhesives to a wide variety of moving elements (such as substrates, bottles, or packages) is fairly common, such as shown in U.S. patents 2,492,908 and 4,468,274. However, the application of pressure sensitive adhesive labels to moving elements while known (e.g. see U.S. patent 4,978,415) is uncommon, and does not have the versatility to apply the labels to all sorts of moving elements, such as envelopes, webs, bottles, cans, and packages. Also, the linerless label typically formed utilizing the prior art equipment for applying pressure sensitive linerless labels leaves a skeletal web which must be disposed of.

According to the present invention a method and apparatus are provided which quickly, positively, and in a versatile manner apply linerless pressure sensitive adhesive labels to moving elements. The equipment and method are versatile since they may be utilized with envelopes, packages, substrates, bottles, cans, packages and a wide variety of other moving elements, and the method and apparatus typically are practiced so as to leave no skeletal web after the labels are formed, thus avoiding any necessity of disposing of any waste label material.

According to the apparatus of the present invention, means for mounting a supply of linerless label tape having a release coated face and adhesive (typically pressure sensitive adhesive) face is associated with a number of novel apparatus elements according to the invention. These novel elements include a non-stick circumferential surface feed roll a hardened vacuum anvil cylinder cooperating with a cutting cylinder having a radially extending knife blade, which in turn cooperates with a wiper roller that applies liquid release material to the blade after each cut, and transport means having many unique features.

The transport means includes a plurality of conveyor tapes which are spaced in a direction transverse to the direction of conveyance of labels thereby, and a vacuum chamber assists the adhesive from the labels in maintaining the labels in position on the conveyor tapes during conveyance. The conveyor tapes are typically substantially circular in cross section so as to present a minimal area for engagement with the label adhesive, and the labels are separated from the conveyor tapes by a plurality of non-stick surface stripper rings which extend upwardly above the top surface of

the conveyor tapes, and are associated with a peeler roller which bends the labels upwardly as they are deflected by the stripper rings. From th peeler roller and stripper rings the labels ar moved directly into contact with a moving element. Where, as typical, the labels are moved into contact with moving envelopes, the labels and envelopes pass through nip rollers whereby the pressure sensitive adhesive is activated.

According to the invention, an ink jet print head may also be provided in association with the conveyor tapes for printing indicia on the release coat face of the labels just prior to removal of the labels from the conveyor tapes. If the ink is a hot melt ink, a heated platen is preferably provided over the release coat faces of the labels to heat them so that they are receptive to the hot melt ink.

Utilizing the apparatus according to the invention, a number of different methods of applying linerless labels to moving elements, the labels comprising a substrate having a release coated face and an opposite pressure sensitive adhesive coated face, are provided. One of these methods comprises the steps of: (a) Feeding tape comprising a substrate with a release coated face and an opposite pressure sensitive adhesive coated face in a first direction. (b) Cutting the tape into individual labels at a cutting position while the tape is being fed in the first direction. (c) Continuously transporting the labels away from the cutting position in a second direction. (d) Continuously printing on the release coated face while it is being transported in the second direction. And (e) continuously applying the printed labels to moving elements.

According to another method of the present invention, the following method steps are practiced for applying linerless labels to moving elements: (a) Feeding tape comprising a substrate with a release coated face and an opposite pressure sensitive adhesive coated face in a first direction by moving the adhesive coated face to contact with a nonstick circumferential rotating surface of a feed roll. (b) Cutting the tape into individual labels at a cutting position while the tape is being fed in the first direction. (c) Continuously transporting the labels away from the cutting position in a second direction. And (d) continuously applying labels to moving elements.

According to still another method of the present invention, the following method steps are practiced for applying linerless labels to moving elements: (a) Feeding tape comprising a substrate with a release coated face and an opposite pressure sensitive adhesive coated face in a first direction. (b) Cutting the tape into individual labels at a cutting position while the tape is being fed in the first direction. (c) Continuously transporting the labels away from the cutting position in a second

direction, by disposing the labels on conveyor tapes, with the adhesive coated fac contacting the conveyor tapes. And (d) continuously separating the labels from the conveyor tapes while simultaneously applying the separated labels to moving elements.

According to still another method of the present invention, the following method steps are practiced for applying linerless labels to moving elements: (a) Feeding tape comprising a substrate with a release coated face and an opposite pressure sensitive adhesive coated face in a first direction. (b) Cutting the tape into individual labels at a cutting position while the tape is being fed in the first direction, by bringing the release coat face of the tape into contact with a hardened anvil vacuum cylinder, and rotating a knife blade extending radially from a cutting cylinder into contact with the tape, the knife blade extending transverse to said first direction. (c) Continuously transporting the labels away from the cutting position in the second direction. And (d) continuously applying the labels to moving elements.

Typically the elements to which the labels are applied may comprise moving envelopes, in which case there is the further step of, after application of a label to a moving envelope, mechanically pressing the pressure sensitive adhesive coated face of the label into contact with the envelope to insure proper adherence between them (e.g. by passing them through a pair of nip rolls).

It is the primary object of the present invention to provide a simple yet effective apparatus and method for applying linerless labels to moving elements. This and other objects of the invention will become clear from a detailed description of the invention, and from the appended claims.

#### **BRIEF DESCRIPTION OF THE DRAWINGS**

FIGURE 1 is a side schematic view of exemplary apparatus according to the present invention;

FIGURE 2 is a more detailed side view of a revised form of the transport mechanism of the apparatus of FIGURE 1, diagrammatically showing labels being placed on and peeled from conveyor tapes;

FIGURE 3 is a top plan view of the conveyor tapes and stripper rings of the transport mechanism of FIGURE 2;

FIGURE 4 is a is an end view at the stripper rings of the components of the transport mechanism of FIGURE 3 shown in association with a label; and

FIGURE 5 schematically illustrates the label tap alone and aft r severing and placement on individual envelopes.

#### **DETAILED DESCRIPTION OF THE DRAWINGS**

Exemplary apparatus for handling linerless labels, according to the present invention, is shown generally by reference numeral 10 in FIGURE 1. The first element of the apparatus 10, which is conventional, comprises means for mounting a supply of linerless label tape (typically in roll form) 11, such means preferably comprising a conventional friction unwind device shown schematically at 12 in FIGURE 1. The tape of roll 11 per se is conventional, and comprises a substrate, such as plastic or paper, with a pressure sensitive adhesive side or face 13, and a release material coated face 14 (which will not stick to the pressure sensitive adhesive on face 13). In the roll configuration 11 of the tape, the release coated face 14 is on the outside.

A strip of tape 15 being taken off from the roll 11 passes with the release coated side 14 in contact with an idler roll 16, and then into contact with the non-stick circumferential surface 17 of a feed roll 18. The feed roll is driven by a conventional drive mechanism (not shown), and actually feeds the tape 15 to a cutting apparatus or position, shown generally by reference numeral 19 in FIG-URE 1. The pressure sensitive adhesive face 13 of the tape 15 actually makes contact with the nonstick circumferential surface 17 of the feed roll 18. The non-stick surface 17 prevents adhesive build up on the feed roll 18, however it is not so slick as to prevent positive feeding of the tape 15 thereby. For example, the surface 17 may be coated with polytetrafluoroethylene may be polished metal, or may be metal coated with a conventional release coat material used on release paper.

The cutting apparatus 19 includes a hardened anvil vacuum cylinder 21, rotatable about an axis parallel to the axes of rotation of the idler roll 16 and the feed roll 18. At least the circumferential surface 22 of the anvil vacuum cylinder 21 is hardened to perform an anvil function. A vacuum applied through cylinder 21 (vacuum cylinders per se are well known) holds the tape, and labels subsequently cut therefrom, on the peripheral surface 22. Cooperating with the hardened anvil vacuum cylinder 21 for cutting the tape 15 into individual labels 24 (see FIGURE 2, 4 and 5) there is provided a cutting cylinder 26 having a radially extending knife blade 27 (or radially spaced knife blades if desired). The cylinder 26 is rotatable about an axis parallel to the axis of the anvil cylinder 21, and means are provided (such as a frame) for mounting the cutting cylind r 26 adjacent the anvil cylinder 21 so that the cutting blade just barely makes contact with the hardened surface 22 of the cylinder 21.

In order to prevent the knife blade 27 from sticking to the tape 15 as it is cutting the labels 24, a small amount of liquid release material is applied to the blade 27 between successive cuts. This is accomplished by the idler wiper roll 29 which is a felt roll impregnated with release material, and is mounted for rotation about an axis parallel to the axis of rotation of the cutting cylinder 26, and adjacent the cylinder 26, so that as the blade 27 is rotated away from contact with the hardened anvil surface 22 of the cylinder 21, it engages the felt and picks up a small amount of release liquid, incrementally rotating the wiper roll 29 as it does so.

The cut length of the labels 24 are determined by the ratio of the feed roll 18 revolutions to cutting cylinder 26 revolutions (and number of cutting blades 27). This ratio may be changed by conventional mechanisms such as gears, single revolution clutches, or servo-motor controls.

The anvil vacuum cylinder 21 transports the cut labels 24 into association with a transport mechanism, shown generally by reference numeral 30, away from the cylinder 21, ultimately into contact with moving elements, such as envelopes moving in the path 31. The transport mechanism 30 preferably comprises a plurality of conveyor tapes 32 which receive the adhesive face of the labels 24. While the adhesive on the adhesive face of the label 24 facilitates adherence of the labels 24 to the conveyor tapes 32 so that they can convey the labels in a transport direction 33 (see FIGURE 1), in order to insure that the labels stay in place until it is desired to remove them, a vacuum chamber 34 also is preferably provided. The vacuum pulls air through the spaces between the conveyor tapes 32, thereby providing a force holding labels 24 on the conveyer tapes 32.

While the labels 24 are being transported in direction 33 by the conveyor tapes 32, it may be desirable to print indicia on the release coated faces 14 thereof. For this purpose an ink jet print head 36, or like structure, may be provided. If the ink jet print head applies hot melt ink, just prior to the print head 36 a heated platen 37 is preferably provided for heating the release coat face 14 of the labels 24 to make them receptive for the ink from the print head 36. Once the labels 24 have been printed and it is desired to apply them to the moving elements, such as envelopes in path 31, in addition to removing the force of the vacuum chamber 34 it is desirable to positively separate the labels 24 from the conveyor tapes 32. For this purpose, a plurality of stripper elements, such as stripper rings 38 having non-stick circumferential surfaces, associated with a peeler roll 39, are provided. After separation of the labels 24 from the conveyor tapes 32, the pressur sensitive face 13

of each label 24 is fed into contact with an envelop 47 (see FIGURE 5) in path 31, and the envelope with label applied is passed through nip rolls 40 whereby the pressure sensitiv adhesive is activated to insure adherence of the label 24 onto the envelope 47 moving in path 31.

A more detailed illustration of the transport mechanism 30, especially the stripper rings and conveyor tapes, is provided in FIGURES 2 through 4. For ease of illustration, the components shown in FIGURES 2 through 4 are simplified compared to those in FIGURE 1. Components in the FIGURES 2 through 4 embodiment comparable to those in the FIGURE 1 embodiment are shown by the same reference numeral only preceded by a "1".

The conveyor tapes 132 transport the labels 24 in transport direction 133, and are spaced from each other -- see spaces 42 in FIGURE 3 -- in a dimension perpendicular to the direction 133. The conveyor tapes 132 preferably are substantially circular in cross section so as to provide a minimal area of contact with the labels 24. A conventional drive 43 is provided for driving the conveyor tapes 132. The vacuum chamber 134 is connected up to a vacuum pump 45 or the like, which draws air through the spaces 42 and facilitates holding of the labels 24 on the conveyor tapes 132.

Where it is desirable to remove the labels 24 from the conveyor tapes 132, a separating mechanism will be provided. The separating mechanism comprises the stripper elements, preferably stripper rings, 138 which extend upwardly above the tops of the conveyor tapes 132 to deflect each label 24 away from the tapes 132, as seen in FIGURES 2 and 4. The stripper rings 138, at least the portions that will contact the adhesive faces 13 of the labels 24, are of non-stick material, such as polytetrafluoroethylene. The peeler roll 139, mounted for rotation about an axis parallel to that of the vacuum cylinder 121, is provided just above the conveyor tapes 132 and just prior to the stripper rings 138. The peeler roller 139 aids in removing the labels 24 from the conveyor tapes 132 by causing an upward bend in each label 24, thus causing it to travel in a direction that is tangent to both the peeler roll 139 and the stripper rings 138. and to be deflected by the rings 138 as illustrated in FIGURE 2. The stripper rings 138 can rotate with the drive shaft 44, or they could be loosely mounted on the drive shaft 44 so that relative rotation between them is possible.

FIGURE 5 schematically illustrates the basic actions that are performed according to the method of the invention; the tape 15 being severed to form the individual labels 24, which are then applied onto envelopes 47 (or like moving elements) trav ling in the path 31. The envelopes 47 may b transported individually in path 31, or may be

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mounted on a web.

In a typical method of operation, the tape 15 is withdrawn from th roll 11 and fed by feed roll 18 into association with th cutting apparatus 19. The cutting cylinder 26 rotates to bring the blade 27 into contact with the tape 15 and the hardened surface 22 of the anvil roll 21, the vacuum cylinder 21 then depositing the linerless label 24 that has been cut from tape 15 onto the conveyor tapes 32. 132 with the adhesive face 13 of the label 24 on the conveyor tape 32, 132. Then the label 24 is printed by the ink jet print head 36, 136, and is separated from the conveyor tapes by the stripper rings 38, 138 and peeler roll 39, 139, and applied directly onto a moving envelope 47 in path 31. The label 24 and envelope 47 then move between the nip rolls 40, the pressure sensitive adhesive being activated, and, the final product produced, as seen in FIGURE 5.

It will thus be seen that according to the present invention a simple yet effective method and apparatus have been provided for handling linerless labels and applying them onto moving elements. While the invention has been herein shown and described in what is presently conceived to be the most practical and preferred embodiment, it will be apparent to those of ordinary skill in the art that many modifications may be made thereof within the scope of the invention, which scope is to be accorded the broadest interpretation of the appended claims so as to encompass all equivalent apparatus and methods.

### Claims

 A method of applying linerless labels to moving elements, the labels comprising a substrate having a release coated face and an opposite pressure sensitive adhesive coated face, comprising the steps of:

feeding tape (11) comprising a substrate with a release coated face (14) and an opposite pressure sensitive adhesive coated face (13) from a supply to a cutting position;

cutting the tape into individual labels at the cutting position (19) while the tape is being continuously fed through the cutting position;

continuously transporting the labels away from the cutting position to an applying position; and

continuously applying the labels to moving articles characterised in that the substrate is moved from the supply to the cutting position (19) by contact with a non-stick circumferential rotating surface of a feed roll (18).

A method according to claim 1 characterised by printing on th r leas coated face of each label while it is b ing transported to th applying position and before it is applied to th moving articles, in which the printing is practised by ink jet printing with hot melt ink and further comprising the step of heating the release coated faces of the labels just prior to the printing.

3. A method of applying linerless labels to moving elements, the labels comprising a substrate having a release coated face and an opposite pressure sensitive adhesive coated face, comprising the steps of:

feeding tape (11) comprising a substrate with a release coated face (14) and an opposite pressure sensitive adhesive coated face (13) from a supply to a cutting position;

cutting the tape into individual labels at the cutting position (19) while the tape is being continuously fed through the cutting position;

continuously transporting the labels away from the cutting position to an applying position; and

continuously applying the labels to moving articles characterised in that the substrate is moved from the supply to the cutting position (19) by contact with a non-stick circumferential rotating surface of a feed roll (18) characterised by printing on the release coated face of each label while it is being transported to the applying position and before it is applied to the moving articles.

- 4. A method according to any of claims 1 to 3 characterised in that the labels are moved away from the cutting position and towards the applying position by being disposed on conveyor tapes (32) with the adhesive coated faces (14) contacting the conveyor tapes.
- 5. A method according to any of claims 1 to 4 characterised in that the tape is cut into individual labels by bringing the release coat face of the tape into contact with a hardened anvil vacuum cylinder (22) and rotating a knife blade (27) extending radially from a cutting cylinder (26) into contact with the tape at the anvil cylinder, the knife blade extending transversely to the conveying direction.
- 6. A method of applying linerless labels to moving elements, the labels comprising a substrate having a release coated face and an opposite pressure sensitive adhesiv coated face, comprising the steps of:

fe ding tape (11) comprising a substrate with a release coated face (14) and an opposite pressure sensitive adhesive coated fac

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(13) from a supply to a cutting position;

cutting the tape into individual labels at the cutting position (19) while the tape is being continuously fed through the cutting position;

continuously transporting the labels away from the cutting position to an applying position: and

continuously applying the labels to moving articles characterised in that the substrate is moved from the supply to the cutting position (19) by contact with a non-stick circumferential rotating surface of a feed roll (18) characterised in that the tape into contact with a hardened anvil vacuum cylinder (22) and rotating a knife blade (27) extending radially from a cutting cylinder (26) into contact with the tape at the anvil cylinder, the knife blade extending transversely to the conveying direction.

- 7. A method according to claim 5 or claim 6 characterised by the further step of applying a release liquid material to the knife blade after each cut of the tape therewith.
- 8. A method according to any of claims 1 to 7 characterised in that the articles to which the labels are applied comprise moving envelopes and by the further step, after application of a label to a moving envelope, of mechanically pressing the pressure sensitive adhesive coated face of the label into contact with the envelope to ensure proper adherence between them.
- Apparatus for handling linerless labels comprising:

means (12) for mounting a supply (11) of linerless label tape having a release coated face (14) and an adhesive face (13);

cutting means (21, 26, 27) for cutting the tape into individual linerless labels (24);

means (30) for transporting the individual linerless labels away from said cutting means; and

means (18) for substantially continuously feeding the tape from said supply to said cutting means, said feeding means comprising a feed roll (18) characterised in that the feed roll (18) is provided with a non-stick circumferential surface preventing the build up of adhesive on said feed roll, but not being so slippery as to prevent positive feeding of the tape by said feed roll, and means (16) for directing the tape into contact with said feed roll so that th adhesiv face of th tape engages the non-stick circumferential surface of said feed roll.

Apparatus for handling linerless labels, comprising:

means (12) for mounting a supply of lin rless label tape (11) having a rel as coated face (14) and an adhesive face (13);

cutting means (21, 26, 27) for cutting the tape into individual labels, the cutting means comprising, an anvil vacuum cylinder (21), a rotatable cutting cylinder (26) with radially extending knife blade (27), means (18) for substantially continuously feeding the tape from said supply to said anvil vacuum cylinder so that the release coated face is in contact with said anvil vacuum cylinder, and means for mounting said cutting cylinder next to, and for rotation about an axis parallel to the axis of, said anvil cylinder so that said knife cuts the tape into individual linerless labels (24), severing a portion of the tape forming an individual label from the rest of the tape in a dimension transverse to the direction of feed of the tape at said anvil vacuum cylinder; and

means (30) for transporting the individual linerless labels away from said anvil vacuum cylinder.

- 11. Apparatus as recited in claim 10 characterised by a wiper roll (29), and means for mounting said wiper roll next to, and for rotation about an axis parallel to the axis of, said cutting cylinder so that said knife comes into contact with said wiper roll after said knife cuts the tape.
- 12. Apparatus as recited in claim 10 or claim 11 characterised by means (29) for applying a liquid release material to said knife blade after each cut of the tape therewith.
- 13. Apparatus as recited in any of claims 9 to 12 characterised in that said means (30) for transporting the individual linerless labels away from the cutting means transports them in a transport direction, and comprises:

a plurality of conveyor tapes (32) spaced from each other in a direction substantially transverse to said transport direction, the individual labels (24) being delivered to the tapes with the adhesive face (13) contacting the conveyor tapes.

- 14. Apparatus as recited in claim 13 characterised in that said conveyor tapes (32) are substantially circular in cross section so as to provide minimal areas of contact with the labels.
- 15. Apparatus as recited in any of claims 9 to 14 characterised by printing means (36) mounted in association with said means for transporting

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(30) for printing indicia on the release coated face (14) of the labels being conveyed by said means for transporting, in which said printing means (36) prints with hot melt ink; and further comprises a heater (37) mounted above said conveyor tapes just before said printing means in said transport direction.

FIG. 1

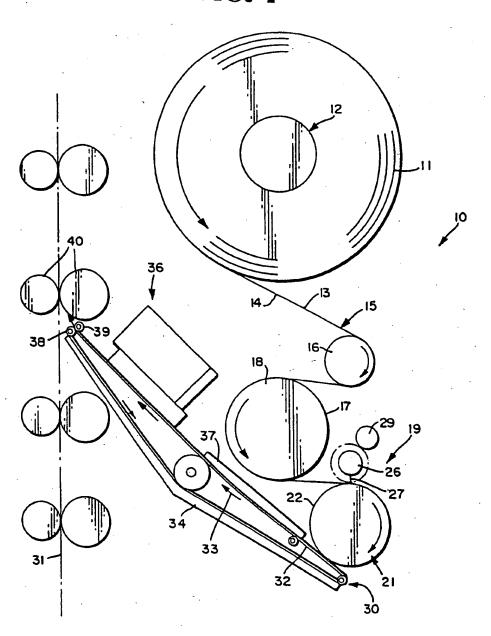


FIG. 2

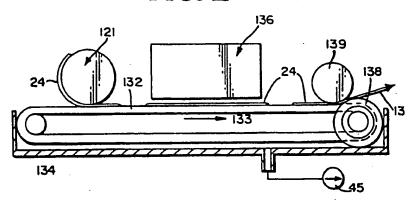


FIG. 3

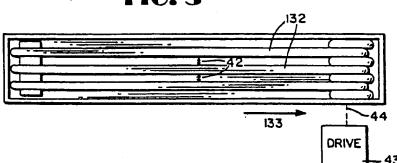
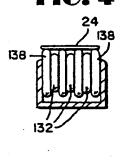
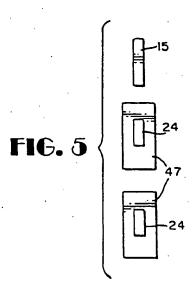


FIG. 4







# **EUROPEAN SEARCH REPORT**

Application Number EP 95 10 7660

Category	Citation of document with indication, where appropriate, of relevant passages		Relevant to claim	CLASSIFICATION OF THE APPLICATION (Int.CL5)	
K	MODERN PACKAGING, vol.33, March 1960 pages 201 - 207	ACUANE DENELODATE	1,5-7, 9-12	B65C9/18 B65C9/46	
<b>'</b>	LARSEN 'A STUDY IN N	ACHINE DEVELOPMENT	2-4,8, 13-15		
,	GB-A-2 211 471 (BROT * page 3, line 14 - * page 15, line 1 -	page 4. line 3 *	2,3,15		
<b>r</b>	US-A-4 124 429 (CRAN	IKSHAW)	4,8,13,		
	* column 4, line 5 -	line 37; figures 1-3	14		
	US-A-4 321 103 (LIND	STROM ET AL.)			
•	FR-A-2 438 592 (KUBO	TA LTD.)			
			•	TECHNICAL SEARCHED	FIELDS (Int.Cl.5)
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	The present search report has been	n drawn up for all claims			
	Place of search	Date of enspiction of the search	<del>'</del>	Examines	
	THE HAGUE	17 July 1995	J	P. Deutsch	)
X : part Y : part	CATEGORY OF CITED DOCUMENT ticularly relevant if taken alone ticularly relevant if combined with another training the same category	E : earlier patent d	ple underlying the ocument, but publi date in the application	hvention ished on, or	